

# AIPG

## ASSOCIATION FOR INTERNATIONAL PROMOTION OF GUMS (Incorporating former INGAR)

### Implementation Plan AIPG GPG - Good Practices for Gums

as proposed by AIPG Working Group on GPG , version 19<sup>th</sup> July 2011

AIPG has issued **Good Practices for Gums / GPG**, current document 24<sup>th</sup> June 2011, dealing with **guidelines** on local collection /interim storage/transportation in the harvesting areas, warehouse storage, processing facilities, and recommendations to exporting companies.

Whilst AIPG is willing to support and accompany the issue in the consultation field, all practical implementation measures widely depend on the commitment of the producing countries. A key role is allocated to the **exporting companies**, their **associations/NGO's** and **governmental** institutions and authorities. The implementation of **Good Practices for Gums** is mainly based on 5 **key elements/ steps to be taken**:

- STEP I -COMMUNICATION OF THE AIPG GPG RECOMMENDATIONS - *immediate action!***
- STEP II -ORGANIZATIONAL FRAMEWORK- IMPLEMENTATION GROUPS -*immediate action!***
- STEP III -MEETINGS AND CONFERENCES IN THE PRODUCING COUNTRIES**
- STEP IV -INTRODUCTION OF SUITABLE COLLECTION BAGS IN THE COUNTRIES OF ORIGIN.**
- STEP V -TRAINING / EDUCATION IN THE PRODUCING COUNTRIES**

#### STEP I- COMMUNICATION OF THE AIPG GPG RECOMMENDATIONS

- **Translation** of English version of AIPG GPG into Arabic and French
- **Broad dissemination** of AIPG GPG in **3 languages** :
  - posting to the **homepage of AIPG**
  - placing on the webpages of all members, particularly in the producing countries
  - dissemination by **companies** , at the occasion of **personal visits** in the producing countries
  - Further distribution **down the supply chain** through **exporters /companies** in the **producing countries**
  - media involvement (e.g. press communication) in producing countries

#### STEP II - ORGANIZATIONAL FRAMEWORK- IMPLEMENTATION GROUPS

- **immediate** establishment of a "**GPG Implementation Group**" in **each producing country**
- this role to **be performed by existing organizations** such as e.g. GAB or NGARA; **exporters / exporters association must be involved**
- **Tasks and responsibilities:** to
  - create and monitor all implementation steps
  - negotiate (co-ordinate )with governments and governmental/non- governmental institutions
  - organize meetings, conferences, see below III
  - organize introduction of new bags in the supply chain, see below IV
  - organize training courses, see below V
  - propose financial measures for Steps IV and V

#### STEP III- MEETINGS AND CONFERENCES IN THE PRODUCING COUNTRIES

- **High-level / stakeholder meeting** (separately or in context with the initial conference, see below) in each producing country, organized by **Implementation Group**:
  - Participation of **Government** representatives ,**exporters association(s)**
  - Participation of an **AIPG delegation** if requested
  - Introduction of the **GPG document** to the government authorities

- Discussion on **possibilities of “official” support** to
  - financing /organizing training courses
  - ways to finance and introduce specific collection bags into the supply chain
- Discussion of possible support by **administrative measures**
- **Initial conference on the implementation of GPG** organized by **Implementation Group**
  - To be held in **each important country** ( The Sudan, Nigeria, Chad)
  - **Government representatives** and **press/media** to be invited
  - Delegates **representing the links in the supply chain** to be invited
  - Participation of an **AIPG delegation** as key speakers if requested
  - **Main target:** general knowledge and acceptance of the recommendations given in AIPG GPG

#### STEP IV – INTRODUCTION OF SUITABLE COLLECTION BAGS IN THE COUNTRIES OF ORIGIN.

In each country: **Implementation Group**

- to urgently **estimate the demand/ quantity** of new collection bags
- to urgently develop a plan on making available new collection bags
- to urgently develop a plan on **financing** new collection bags, e.g. considering
  - support from government
  - support from international institutions/organizations
  - other means , such as e.g. surcharge calculated/added to the price and collection /administration of a fund
- exporters to buy and introduce into the supply chain ( step by step beginning with 2011/12 crop) **new suitable collection bags**

#### STEP V – TRAINING / EDUCATION IN THE PRODUCING COUNTRIES

- **Training courses/seminars/lectures** in the producing countries
  - to be **organized** by the **Implementation Group** , supported by associations/ Governmental organizations and institutions
  - Financial support to be clarified by **Implementation Group**
    - support from government
    - support from international institutions/organizations
    - other means , such as e.g. as surcharge calculated/added to the export price and collection /administration of a fund
  - **Concept and basic training material /presentations** to be designed with **support of AIPG**
  - Other items to be considered
    - Particularly to be created : **simplified /picture aided version of the AIPG GPG** requirements reduced to simple “ **do's and dont's**”
    - “train the trainer” approach
    - **Specific courses** to be organized for **different target groups**
      - Collectors& transporters > (**priority!**)
      - warehouse staff, processing facilities
- under consideration of local needs and habits

#### PROPOSED TIME FRAME 2011-2012

STEPS	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	
I - Communication AIPG GPG	<i>urgently</i>								
II- Organization, esp.: “Implementation Group”	<i>urgently</i>	<i>planning &amp; implementation of tasks</i>							
III- Meetings /conferences		<i>1-2 meetings per country</i>							
IV- New bags to supply chain				<i>start distribution</i>					
V- Training courses			<i>Collectors transporters</i>		<i>Warehouse, processing facilities</i>				